



by S Cearley, with help from Toulouse

alphabétique

Cover: “Henri Toulouse-Lautrec his model Mirelle” by Maurice Guibert, 1894. Taken in Toulouse-Lautrec’s studio.

Modification to the image by me, S Cearley, in 2020.

In this photo Mirelle and Toulouse-Lautrec are admiring “In the Salon of the Rue Des Moulins” which portrays Mirelle who also modeled for it in the studio rather than at the ‘Salon’.

Other images used as basis for the algorithmic calculation of lines for placement include, in no particular order:

Ambassadeurs Aristide Bruant in his cabaret, 1892-1893

Les Vieilles histoires: Sagesse, 1893

La Clownesse assise [Mademoiselle CHA-U-KA-O], 1896

Couverture de L’Estampe Originale, 1893

The Hangover [Suzanne Valadon], 1888

Jane Avril [poster], 1899

Jane Avril Jardin de Paris, 1893

The General at the River, 1882

Jane Avril [black and white lithograph], date unknown

La Goulue Arriving at the Moulin-Rouge with Two Women, 1892

Monsieur Louis Pascal, 1891

The Laundry Worker, 1884-1888

Ducarre at the Ambassadeurs, 1893

I used the first verifiable title I found, whether in English or French.

The font used for the letters is Rubber Nipple Factory, a font designed by Florida designer That Record Got Me High. It is based on a latex baby bottle factory ad font from the 1930s, and freely available at all the usual font download spots.

The font used for the text in the chapbook [e.g. this page] is B612. This font was commissioned by Airbus in collaboration with ENAC and Université de Toulouse III* for high legibility on cockpit screens. The font was revised in 2012 by Intactile DESIGN to create eight variants. All eight font variants are published under the Eclipse Public License.

<https://b612-font.com/>

*did I select it because of Toulouse, or did I select it because of my research experience with heads-up pilot display design? Neither. I simply really enjoy the font. The other points are a bonus.

This is my third exploration of the alphabet. My first intention was to use something more patterned but Toulouse-Lautrec filled my thoughts. He often does. So I let him guide me on this one.

Made during the Coronavirus Lockdown [specifically late April], 2020.





















































